



Measure D

VALLCO TOWN CENTER SPECIFIC PLAN INITIATIVE

By the Numbers

Measure D, also known as the Vallco Town Center Specific Plan Initiative, is a ballot measure that would spearhead a long overdue, thorough and viable revitalization of the dying Vallco Mall in the heart of Cupertino as confirmed by the City’s independent analysis under Elections Code 9212.

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EDUCATIONAL INVESTMENTS



More than **\$50 million** in additional benefits to Cupertino schools to fund such improvements as:

\$19 million donation to CUSD for educational environment enhancements

10,000 square foot, turn-key high school science and engineering Innovation Center

Up to **5,000** square feet of space for FUHSD’s Adult Education Center

34-year lease for both the FUHSD’s Innovation Center and Adult Education Center

\$1 million endowment for CUSD’s 8th Grade Yosemite Science Program

An estimated **\$222,720** annually in new voluntary parcel tax payments to CUSD and FUHSD

Over **\$1.2 million** annually in new property tax revenue to Foothill-De Anza Community College District.



TRANSPORTATION



Nearly **50 percent** of all office employees to be prohibited from driving alone to or from work

\$6 million to construct **2 miles** of bike and pedestrian trails

\$30 million in freeway traffic improvements and the North Wolfe Road/I-280 interchange expansion

\$10s of millions more in local roadway improvements

Net Result: Less than **5 second** average delay to affected intersections citywide

RETAIL, OFFICE AND CIVIC SPACE



640,000 square feet of family-oriented retail and entertainment

2 million square feet of office space, with a minimum of **100,000** square feet for incubating new technologies to support the local economy

50,000 square feet of civic space, including for envisioned use by the City of Cupertino for assembly or administrative use

At least **20,000** square feet for a community and cultural center and banquet/event center for celebrations up to 1,000 people

5,000 square feet of charitable civic space dedicated for use by local non-profits and civic organizations, such as the Sheriff and Fire Department

OPEN SPACE AND SUSTAINABILITY



30-acre Community Park and Nature Area

80+ LEED points targeted to achieve Platinum Certification

3.8 miles of walking and jogging trails

At least **3** acres dedicated to the Town Center Square and downtown plazas

HOUSING



Up to **800** residential units that include a minimum of **160 units** specifically dedicated to seniors

Additional **\$50 million** contribution toward building affordable housing in Cupertino

Paid for by No on C and Yes on D—Cupertino Neighbors, Educators, and the Cupertino Chamber of Commerce for the Sensible and Sustainable Revitalization of Vallco, with major funding by Sand Hill Property Company and Vallco Property Owner LLC.