



Measure D

VALLCO TOWN CENTER SPECIFIC PLAN INITIATIVE

Overview

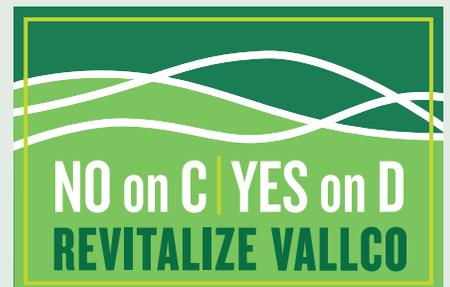
Measure D, also known as the Vallco Town Center Specific Initiative, is a ballot measure that would spearhead a long overdue, thorough and viable revitalization of the dying Vallco Mall in Cupertino. The measure will seek to revitalize the nearly vacant mall into a mixed-use Town Center as called for in Cupertino's community-created General Plan and confirmed by the City's independent analysis under Elections Code 9212.

Initiative Benefits

- 30-acre Community Park and Nature Area with recreational trails.
- Free space for non-profits and civic organizations, a banquet hall, and a community center.
- A destination Town Center square, performance venues, an amphitheater and an iconic play space for children.
- More than \$50 million in benefits to Cupertino schools, including a state-of-the-art Innovation Center for local students located within The Hills at Vallco, and new annual tax revenues of \$3 million to the Fremont Union High School District and \$1.2 million to the Foothill-De Anza Community College District.
- Up to 800 residential units, which would include 160 units specifically dedicated to seniors, as well as an additional \$50 million contribution to building affordable housing in Cupertino.
- A progressive Transportation Demand Management plan, contributions to a free community shuttle, on-site transit center and \$30 million toward I-280 improvements, plus \$10s of millions more in local roadway improvements.
- Sustainability strategies including irrigation by recycled water and rainwater collection and reuse.

Support the Revitalization of Vallco!

Visit our website to support Measure D, read the detailed community benefits and tell us what you think about the plan. www.revitalizevallco.com





Residents can enjoy a 30-acre Community Park and Nature Area with miles of public trails and recreational facilities.



The plan includes community space for local organizations, an amphitheater, at least 3 acres dedicated to the Town Center square and downtown plazas, and banquet and event space for celebrations.



The plan is based on smart growth principles of connectivity and mixed-use and includes transportation features like a transit center and funding for a free community shuttle and on-site transit center.



The plan envisions LEED Platinum certification and incorporates vital sustainability measures, including a plan for rainwater collection, treatment and reuse for on-site irrigation.

Paid for by No on C and Yes on D—Cupertino Neighbors, Educators, and the Cupertino Chamber of Commerce for the Sensible and Sustainable Revitalization of Vallco, with major funding by Sand Hill Property Company and Vallco Property Owner LLC.